



CANNA
COLLECTIVE

CHANGING THE LANDSCAPE OF RETAIL CANNABIS

Collectively We Can

- Increase our buying and selling power.
- Improve our ability to price match and compete against corporate stores.
- Save money on your monthly bills by using the power of the group.
- Create more in-store loyalty for customers of independent retailers
- Unlock the power of store data and create new revenue streams not available to independents.
- White label our own in-house brands increasing profit margins at the retail level.
- Create a network of independent stores working together to succeed in the cannabis industry.
- Collectively crowd fund projects in the cannabis space
- Our Program is offered at zero cost to the retailer

Canna Collective is a national cannabis buying group looking to empower the independent cannabis retailer. We have partnered with national industry leaders to build a program that will provide you with the tools to succeed in the retail cannabis industry.

The retail cannabis industry is broken. Thriving in an oversaturated retail market is hard, if not impossible.

Price pressures from corporately owned stores operating on razor thin profit margins make an overserved market impossible to navigate.

 Unlock untapped revenue streams by joining our collective of independent cannabis retailers.

 On their own independents have zero buying and selling power.

WHAT WE DO

We are integrated with all the major POS providers. Our data weaves the entire network of independent cannabis retailers together.

Our online portal provides: Useful data metrics that provide insight on the ever-changing cannabis market at a retail level.

We are partnered with LPs who want more insight into the independent cannabis market.

We provide insurance and benefit programs that will save you money on your monthly bills.

We provide discounts for vendors and service providers to bring down your monthly bills.



Unlock the **POWER** of the collective

We create deeper partnerships with partnered LPs which allows for more engagement and conversation in the cannabis space.

Loyalty and Rewards Programs - We are partnered with the nation's leading loyalty program provider which manages affordable loyalty and rewards programs that give your customers the ability to redeem rewards at the collective group of stores as well as at partnered vendors and businesses.

We use the power of the collective group to monetize your data, screens and tablets.



cannacollective.ca

Empowering the Independent Cannabis Retailer

reach out and connect.

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