



CANNA
COLLECTIVE

www.cannacollective.ca

Canna Collective provides a corporate backbone for independent retailers looking to survive and thrive in an overserved market with the constant pressures of corporate predatory pricing.

We have partnered with leading national vendors and service providers to bring down your monthly overhead.



DATA AND METRICS

Our Canna Collective software is integrated with all the major POS providers across the country. Our online portal allows for easy access to data across the collective and is the core of our data subscription program. Track trends and data points that will guide you to make the most informed decisions for your business. We are working with LPs who are looking for more insight into the independent cannabis market. Canna Collective creates new revenue streams for independents retailers and allows us to be more competitive with our corporate competition.



INSURANCE

STOP overpaying for your business insurance coverage. We have partnered with The Insurance Market to obtain the most competitive insurance solution for cannabis retailers.

Our industry gets gouged and overcharged for services because of stigmas and unfounded ideas of risk within the industry. After years of legalization and retail sales the data now shows that the retail cannabis industry holds no more risk than any other retail industry.

The national range for insurance premiums is \$5,000- \$10,000 for a cannabis retailer. These are not normal retail premiums.

Canna Collective Insurance was created to normalize insurance premiums for cannabis retailers.

Get in touch with us and save!

Cannacollective@theinsurancemarket.com



JOIN CANNACOLLECTIVE:

- ✓ Level the playing field with corporate stores!
- ✓ Unlock new revenue streams that already exist within your current business!
- ✓ Start saving on your monthly bills!
- ✓ **ZERO COST!**

CALL US
(437)980-7227





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SCREENS AND TABLETS

We have partnered with Budvue to unlock the power of your in-store screens.

Budvue is Canada's leading screen provider that offers an all-in-one solution for your in-store screens and tablets.

Budvue is offering discounts and offers for all current and new customers.

Canna Collective covers all costs associated to switching your screens including installation and hardware and opens new avenues of revenue generation for your store.



LOYALTY AND REWARDS

Cannabis loyalty programs are expensive and are primarily being utilized by corporate entities with big budgets.

We have partnered with Alpine IQ to provide an affordable loyalty and rewards program for independent cannabis retailers.

Alpine IQ makes it easy for you to define rewards, onboard new members, and stay compliant with local regulations across all devices.

Get customers to return over and over again by giving them the ability to easily obtain and redeem points.



PREFERRED SERVICE AND OFFERS

We have partnered with West Coast Gifts and Turning Point Brands to offer ongoing discounts on accessory purchases.

Our portal offers discount codes and ongoing deals with partnered vendors and service providers.

Get discounts by using the power of the collective!

Streamline our buying habits to support businesses who support us!

COLLECTIVELY

WE CAN **THRIVE** IN THIS INDUSTRY

We just need to work together and create strength in numbers. We have the platform and the power to dictate the future of cannabis in Canada.

Canna Collective was created to empower the independent retailer by cutting your overhead costs, creating new revenue streams within your business and giving you the pricing power to level the playing field with corporately backed national chains.

JOINTODAY!

at zero cost and start saving and making money today!

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